

how to make a speech



performance

steady your breath

wait for a few seconds before starting after walking

short pauses

2 or 3 seconds

clever use of pauses

speak more slowly than normal

speed

volume
tone

use your voice

show your enthusiasm

look at the audience

short sentences

main verb early in the sentence

striking adverbs and adjectives

striking images

metaphors
similes

rhymes and repetitions

to be remembered

lists

3 elements, not more

short quotes

witticism

humour

self-deprecating humour

attention-seeking short sentence

"let me be clear"

"I say this to you"



KISS
Keep It Simple, Stupid

content

good title

catchy

funny

catching opening

stirring statement

challenging question

clear structure

explain what you're going to say

say it

explain what you have said

narrative or story

strong conclusion

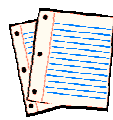
finish with affirmative statement

refer to the opening of the speech

advice given by Roger Darlington



Agnès Pihuit
my-teacher.fr



language

how to make a speech



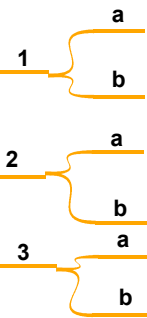
"If you cannot say what you have to say in twenty minutes, you should go away and write a book about it". Lord Barbazon



avoid statistics

50% are meaningless

three linked subjects



start with a dramatic anecdote

jump back to chronological beginning

don't necessarily finish the story

end told if the audience asks questions